



# KEY SERVICES PROVIDED BY THE BID

## HOSPITALTY, SECURITY & SANITATION

**Sanitation:** BID Clean Team keeps District clean of litter and graffiti in addition to weed abatement and sweeping of standing water 5 days per week

**Hospitality Ambassadors:** Hand-out maps and guides to visitors; answer questions from the public

**Security:** An extra set of eyes and ears on the street; maintain 13 HD security cameras and pays for more than 1,900 hours of off-duty police service each year, in addition to Block by Block program

## STREETScape & DÉCOR

**Flowers & Holiday Decor:** Maintain flower baskets atop lamp posts; decorations on Main Hwy.

**Tree Trimming:** Ensure the health, appearance and resiliency of the Center Grove's storied tree canopy

**Median Maintenance:** Maintain 8,500 plants along the Center Grove's roadway medians

**Street Signage & Furniture:** Fund and maintain wayfinding and gateway signs, bike racks, benches, maps; replaced street signs post-Irma

## PLANNING & ADVOCACY

**Master Implementation Plan:** A forward-looking plan to guide smart growth over the next 10 years

**Alternative Transit:** Purchased two trolleys to expand the City's network; brought Freebee to the Grove; subsidized rates for MPA's centralized valet program

**Facade Improvement Program:** Leverage BID funds to encourage and assist business and property owners in restoring and improving their storefronts

## MARKETING & SPECIAL EVENTS

**Signature Events:** July 4th fireworks and picnic; annual tree lighting ceremony; Fashion, Art and Music (FAM) nights; free yoga classes; and bike tours

**Marketing Capabilities:** Promotional and event support for businesses in the BID District

**Social Media & Newsletter:** Online reach of over 45,000 followers on Instagram and 19,000 followers on Facebook; Grovite e-newsletter reaches 12,000



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